



# *Horizons University*

## **MBA in International Fashion Management**



[www.huparis.edu.eu](http://www.huparis.edu.eu)

# MBA in International Fashion Management

## **MBA program**

This MBA is intended to provide participants with a comprehensive theoretical framework and a set of practical guidelines, helping them overcome the challenges of international fashion.

### **Duration**

Two years

### **Language**

English

### **Studying Options**

Online

### **Career Prospects**

This MBA in International Fashion Management opens doors to a variety of career paths in the global fashion industry. It provides students with the skills and knowledge needed to start and run a new business and to take on management positions in different fields, such as marketing, retail & sales, and communication. The program also paves the way for a consulting career focusing on contemporary fashion.

### **Admission Requirements**

Bachelor's degree in a business-related field.

### **Course List**

- Introduction to the Global Fashion Industry
- Strategic Fashion Management
- International Fashion Marketing
- E-commerce & Digital Customer Experience
- International Fashion Communication
- Fashion Start-Up Management
- International Retail & Sales Management
- Sustainable Fashion
- Final Project

### **Course Value**

Each course yields 10 ECTS (4 US Credits)

### **Methodology**

Online seminars. Eight MBA courses, with an average of B or higher, and the completion of a final project are required to be awarded the MBA degree.



## **F.A.Q.**

### **How many hours must be completed for each course?**

It depends upon each student's progress and time devoted. Each student determines the preferred pace.

### **How do I get my studying material?**

Materials are available online and some required books can be purchased as e-books.

### **How do I submit my assignments?**

Assignments are submitted on our online learning platform.

### **Where are the classes held?**

Classes are asynchronous online.

## **MBA -International Fashion Management**

A modern degree for emerging needs that relates management principles and techniques to international fashion.



### **Why Horizons University?**

- Innovative
- A pioneer in online education
- Non-profit status
- 100% student-oriented
- 100% of faculty hold a doctorate degree and have extensive work experience
- Self-paced and highly flexible
- 1-to-1 faculty-student mentoring
- Very affordable

## **Methodology**

The MBA course structure typically requires students to read materials supplied by the university, study related materials, conduct some personal research on the topic (focusing on areas of personal interest).

For each topic covered, students are required to complete a test, which consists of applying theory to practice and/or providing a critical analysis.

Some courses end with a project, which allows students to apply their newly acquired knowledge and skills more extensively. Each teacher is committed to guiding students throughout their distance learning process.



### ***How much contact do I have with my Professors?***

The professor is a private tutor, always available via the site, and in some cases via MSN or Skype.

### ***When can I enroll?***

Any time, the courses begin at the start of every new month.

### ***Do I need any test to verify my English level?***

A TOEFL Pass Grade or equivalent is needed.

### ***What is the minimum number of courses that can be completed per semester?***

You can complete a minimum of two courses per semester.

Dear Student, welcome to Horizons University, your “*university of the 21st century.*” We are a highly flexible university delivering programs that fit your reality and give you practical experience. While you study at HU, you can live anywhere in the world and work full-time. We adapt to your schedule thanks to our one-to-one teaching/coaching approach. All our professors have been working in the field they teach for a minimum of 10 years and hold doctoral degrees. You can be sure that your experience at Horizons will be relevant to your reality and changing times.

Our graduates travel the world, live in the five continents, hold leadership positions, own their companies, are ready for change and believe in the need for a shift in educational experience.



All Horizons University business degrees are accredited by ACBSP (Accreditation Council of Business Schools and Programs) [www.acbsp.org](http://www.acbsp.org)



Horizons University is a non-profit institution registered with French Ministry of Education and its business degrees are accredited by ECBE (European Council for Business Education) [www.ecbe.eu](http://www.ecbe.eu)



Be part of the best in business: at Horizons you may be offered membership in the prestigious Delta Mu Delta Honor society if you are among the top 5% of your graduating class.

## **Practical Information:**

### **Tuition and Fees**

3850 €/year  
60€ registration fee/year  
80€ technology fee/year

### **Enrollment Process**

Online:

1. Fill out the enrollment form in the Admission page of the Horizons University website or
2. Send by email the necessary documents to Horizons University to [admissions@huparis.eu](mailto:admissions@huparis.eu)
3. Pay tuition

By post:

1. Download the enrollment form in the Admission page of the Horizons University website.
2. Send the form with a copy of the required documents
3. Pay tuition

### **Supporting Documents**

- Your resume (Curriculum Vitae)
- 1 passport-size photo for international student card
- Scanned copies of all diplomas and transcripts obtained to date
- Copy of your passport

### **Enrollment Dates**

Online programs start on a rolling basis.

### **Graduation**

Diplomas are shipped via DHL upon successful completion of the degree. Students wishing to attend graduation on our campus should contact the university at least 4 months prior to the graduation date.

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