



Horizons University

Private Higher Education Establishment
Registered with the Rectorate of Paris
under registration number : 07563245 - UAI : 0451674A

DBA in International Business Communication



www.huparis.edu.eu

DBA in International Business Communication

The DBA in International Business Communication at Horizons University is designed to help students realize their potential as experts in the field of global business communication. The program prepares future scholars and practitioners who can successfully interface the technical context of business with the complexities of an increasing diverse global environment. Through our core courses, students learn from world renowned scholars in a one-on-one active learning setting. Our elective courses allow students to become experts by developing their own applied research projects in close consultation with their mentors. Students can also increase their profiles by publishing in the Horizons University Journal of International Business Communication.

Duration

The DBA was designed to last 3 academic years. However, due to Horizons University's differentiating flexible approach to teaching, you can accelerate your degree or adapt it to fit your personal responsibilities. This is possible because of the self-paced learning approach, where you complete courses at your pace, and you may begin new courses any day of the year - when you are ready.

Studying Options

It is possible to study both on-campus (in French) or online (in English).

Career Prospects

The DBA in International Business Communication prepares students for leadership positions in global organizations, for careers as independent consultants, and skilled researchers in Business-oriented activities.

Degree Value 180 ECTS

Admissions Requirements

- A Bachelor and a Master's degree with a major related to Business.
- 3 years or more of business related work experience.
- **When studying online:** The candidate must have proficiency in the English language. When the candidate is a not a native English speaker, has not completed a degree in English, or has not worked in English, the prospective student must have a TOEFL score of 500PBT/61IBT (or equivalent score in an equivalent English test).
- **When studying on-campus:** The candidate must have proficiency in French language. When the candidate is a not a native French speaker, has not completed a degree in French, or has not worked in French, the prospective student must have a pass score in a French language test.

What our current doctorate students are saying about the Horizons University's DBA

'Very challenging and inspiring'

'I chose this program because of its flexibility, and because it gives me the opportunity to do research in my area of interest'

Structure of the courses



Course List :

YEAR 1

DBA658 International Business Strategy DBA673
Business Research Methods
DBA674 Quantitative and Qualitative Methods
DBA792 Dissertation Proposal

YEAR 2

DBA650 International Business Communication
DBA660 Global Economy
DBA661 Multicultural Management
DBA802 Dissertation Writing

YEAR 3

DBA670 Global Communication
DBA780 Journal Writing
DBA810 Dissertation Writing up and Defense

Dissertation:

The dissertation is largely independent research and writing, completed under the supervision and guidance of experienced faculty.

The dissertation is composed of two phases:

Phase I: Research Proposal, which is developed during the "Business Research Methods" course. Once this is approved by the university, the student can pass to the second phase.

Phase II: Independent Research and Dissertation Writing

These two phases are done with two separate supervisors.

Viva:

The Viva is the final step of the DBA. At this stage the DBA Dissertation is defended in front of a jury.

Welcome to Horizons University, your “*university of the 21st century.*” We are a highly flexible university delivering programs that fit your reality and give you practical experience. While you study at Horizons University you can live anywhere in the world and work full-time. We adapt to your schedule thanks to our one-to-one teaching/coaching approach. Most of our professors have been working in the field they teach for a minimum of 10 years. You can be sure that your experience at Horizons University will be relevant to the changing world and to your personal reality.

Our graduates travel the world, live in the five continents, hold leadership positions, manage their own companies, are ready for change and believe in the need for a shift in the educational experience.



Horizons University is a non-profit Establishment registered with the Rectorate of Paris.



The Horizons University DBA is recognized for its excellence by ECBE (an European accrediting body), and ACBSP (an American accrediting body).

As a Horizons University student, you can be a part of the best in business



Horizons University is registered in:
Paris Regional professional Training
Control Department (n° 11756124075)

Practical Information:

Tuition and Fees

3450€ tuition per academic year
60€ registration fee
80€ technology fee

Admissions Process

1. Application

First you must send all required documents to Horizons University either via email or post.

2. Processing

Once you have submitted your complete application, Admissions Committee will appraise your application and get back to you with the results of the evaluation.

3. Enrollement

Once accepted you will be eligible to enrol. The enrolment process is simple and fast. You will receive the contract and some other documents for complete and signature, Then you pay your tuition. For more information on the various ways that you can pay your tuition please reply to contact@hu-paris.eu

Supporting Documents for Application

- Your resume (Curriculum Vitae),
- A Motivation Letter,
- Scanned copies of all diplomas and transcripts obtained to date,
- Proof of language proficiency
- Copy of your passport.

- A research Project

Application and Enrolment Dates (Online)

You may enrol to the Horizons University DBA Online 365 days a year.

Once accepted, you can enrol to the DBA program anytime, and begin your courses any day, because courses have enrolment on a rolling basis.

Graduation

Diplomas are shipped upon successful completion of the degree. Students wishing to attend graduation on our campus should contact the university at least 4 months prior to graduation

Central Paris Campus
Horizons University
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75003 Paris, France

Prices subject to change

Contact our team at
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