



# *Horizons University*

## Doctorate in Business Administration



[www.huparis.edu.eu](http://www.huparis.edu.eu)

# Doctorate in Business Administration

## *DBA in International Business*

The DBA is a research Doctorate in Business Administration, which aims at making a contribution to both management practice and theory. The dissertation may result in a journal publication.

The learning objectives of this Degree are to provide high quality skills and the required knowledge for Company Leaders and Executive Managers. The DBA structure at Horizons University is made up of core and elective courses. These courses are spread out through the three years, and the dissertation is only written during the second and third year. During their time at Horizons University, students will have to take Foundation Seminars. Students complete an independent dissertation in the last two years of their DBA. The dissertation supervisor is assigned to the doctoral student for guidance only after the Research Proposal is approved by Horizons University.

### **Duration**

The DBA was designed to last 3 years (or 36 months). However, due to Horizons University's differentiating flexible approach to teaching, you can both accelerate your degree or adapt it to fit your personal responsibilities. This is possible because of the self-paced learning approach, where you complete courses at your pace, and you may begin new courses any day of the year - when you are ready.

### **Studying Options**

It is possible to study both on-campus (in French) and online (in English).

### **Career Prospects**

The DBA in International Business prepares students: for leadership positions in global organizations; for careers as independent consultants; to become entrepreneurs and business researchers.

### **Degree Value** 180 ECTS

### **Admissions Requirements**

- A Bachelor and a Master's degree with a major related to Business.
- 3 years or more of business related work experience.
- **When studying online:** The candidate must have proficiency in the English language. When the candidate is not a native English speaker, has not completed a degree in English, or has not worked in English, the prospective student must have a TOEFL score of 500PBT/61IBT (or equivalent score in an equivalent English test).
- **When studying on-campus:** The candidate must have proficiency in French language. When the candidate is not a native French speaker, has not completed a degree in French, or has not worked in French, the prospective student must have a pass score in a French language test.

## **What our current doctorate students are saying about the Horizons University's DBA**

*'Very challenging and inspiring'*

*'I chose this program because of its flexibility, and because it gives me the opportunity to do research in my area of interest'*

more testimonials available on our website home page

# Structure of the DBA in International Business



| Year 1  |  |
|---|--|
| Foundation Seminars in Marketing   Finance   Ethics |  |
| International Business Strategy                     |  |
| Elective  |  |
| Quantitative and Qualitative Methods                |  |
| Business Research Methods                           |  |
| Dissertation Research Proposal Development          |  |

| Year 2         |                      |
|----------------|----------------------|
| Global Economy | Dissertation Writing |
| Elective       |                      |
| Elective       |                      |

| Year 3               |                      |
|----------------------|----------------------|
| Global Communication | Dissertation Writing |
| Elective             |                      |
| Viva                 |                      |

## Foundation Seminars:

The Foundational Seminars are included in the DBA program to ensure that students all have a knowledge of basic business areas which are not covered in the Core Courses.

These courses are required for graduation, and yield extra credit.

## Foundation Seminars in:

- ◇ Business Ethics
- ◇ Marketing
- ◇ Finance and Accounting

## Core Courses:

The core courses designed for the DBA enhance students' knowledge of research methods. The core courses specifically reinforce the business topics that are important for a DBA in International Business. These courses will develop the student's **critical thinking, communication skills, and global awareness** through internationally focused courses.

## Electives:

The Elective courses are designed to increase the students' in-depth comprehension of topics in International Business.

Examples:

- ◇ Emerging International Markets
- ◇ E-Commerce
- ◇ Multicultural Management
- ◇ International Human Resources Management
- ◇ International Marketing
- ◇ Marketing Strategy Development

## Dissertation:

The dissertation is largely independent research and writing, completed under the supervision and guidance of experienced faculty.

The dissertation is composed of two phases:

**Phase I:** Research Proposal, which is developed during the "Business Research Methods" course. Once this is approved by the university, the student can pass to the second phase.

**Phase II:** Independent Research and Dissertation Writing

These two phases are done with two separate supervisors.

## Viva:

The Viva is the final step of the DBA.

At this stage the DBA Dissertation is defended in front of a jury.

Welcome to Horizons University, your “*university of the 21st century.*” We are a highly flexible university delivering programs that fit your reality and give you practical experience. While you study at Horizons University you can live anywhere in the world and work full-time. We adapt to your schedule thanks to our one-to-one teaching/coaching approach. Most of our professors have been working in the field they teach for a minimum of 10 years. You can be sure that your experience at Horizons University will be relevant to the changing world and to your personal reality.

Our graduates travel the world, live in the five continents, hold leadership positions, manage their own companies, are ready for change and believe in the need for a shift in the educational experience.



Horizons University is a non-profit institution registered with the French Ministry of Education, and has institutional accreditation from ASIC, an accrediting body based in the UK. Furthermore, Horizons University is a member of EADL.



The Horizons University DBA is recognized for its excellence by ECBE (an European accrediting body), and ACBSP (an American accrediting body).



As a Horizons University student, you can be a part of the best in business: you may be offered membership in the prestigious Sigma Beta Delta Honor Society.



## **Practical Information:**

### **Tuition and Fees**

3200€ tuition per academic year  
60€ registration fee  
80€ technology fee

### **Admissions Process**

#### **1. Application**

First you must apply by filling in the application form, and sending Horizons University all the required documentation either via email or post.

#### **2. Application Appraisal**

Once you have submitted your complete application, Admissions will appraise your application and get back to you in one week with the results of the evaluation.

#### **3. Enrollment to the University**

Once accepted you will be eligible to enrol. The enrolment process is simple and fast. At this point you are required to send an original copy of your latest transcript to the central Paris campus, and pay your tuition. Contact [admissions@huparis.eu](mailto:admissions@huparis.eu) for information on the various ways you can pay your tuition at Horizons University.

### **Supporting Documents for Application**

- Your resume (Curriculum Vitae).
- 1 passport-size photo
- Scanned copies of all diplomas and transcripts obtained to date
- Proof of language proficiency
- Copy of your passport.

### **Application and Enrolment Dates**

You may enrol to the Horizons University DBA 365 days a year.

Once accepted, you can enrol to the DBA program anytime, and begin your courses any day, because courses have enrolment on a rolling basis.

### **Graduation**

Diplomas are shipped upon successful completion of the degree. Students wishing to attend graduation on our campus should contact the university at least 6 months prior to graduation (every Summer).

**Central Paris Campus**  
Horizons University  
5, rue Conté  
75003 Paris, France

**Southern Paris Campus**  
Horizons University  
La Roche - D940  
45500 Autry le Chatel, France

**Contact our team at**  
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